

WEDARI

IMPROVED WORKFORCE AND EMPLOYMENT READINESS THROUGH TECHNOLOGICAL DIGITAL LITERACY AND POST SALES SERVICES SKILLS



» Pendekatan Program

Berdasarkan data dari BPS (Badan Pusat Statistik) menunjukkan sampai dengan Agustus 2021 tingkat pengangguran terbuka pada Lulusan Sekolah Menengah Kejuruan (SMK) adalah sebesar 11,13%. Angka tersebut merupakan angka tertinggi dibandingkan dari jenjang lainnya. Demikian juga untuk Kota Batam, dimana 11,20% siswa lulusan SMK masih menduduki peringkat pertama di Kota Batam sebagai pengangguran terbuka. Padahal Kota Batam memiliki banyak industri besar yang mampu menyerap banyak tenaga kerja.

Berangkat dari hal tersebut, Mercy Corps Indonesia bekerja sama dengan Caterpillar Foundation mengupayakan peningkatan kualitas bagi siswa SMK tingkat akhir dan karyawan industri mikro dan kecil (IMK) di Kota Batam. Pelaksanaannya dengan asesmen untuk mengidentifikasi kesenjangan kebutuhan keahlian di lapangan kerja melalui pemberian pelatihan dan rancangan modul. Kedepannya pula para pekerja IMK dan siswa SMK tingkat akhir akan diberikan pelatihan dan pengetahuan untuk dapat bekerja sesuai dengan standar keselamatan serta meningkatkan kesadaran terkait kelestarian lingkungan.

» Tujuan Program

Mercy Corps Indonesia (MCI) melaksanakan *Program Improved Workforce and Employment Readiness Through Technological Digital Literacy and Post Sales Services Skills (WEDARI)* di Kota Batam dengan fokus untuk peningkatan kapasitas dan soft skill bagi siswa SMK tingkat akhir dan karyawan Industri Mikro dan Kecil (IMK) sehingga dapat memperoleh jenjang karir yang lebih baik dan terarah. Program ini memiliki dua tujuan, sebagai berikut:

1. Peningkatan kapasitas siswa SMK melalui literasi teknologi digital dan layanan purna jual termasuk materi seputar dampak lingkungan, akses ke IMK, serta industri besar.
2. Peningkatan kapasitas pekerja IMK melalui literasi teknologi digital termasuk dampak lingkungan dan akses ke industri menengah serta industri besar.

» Target Area dan Peserta Program

Target peserta program WEDARI adalah siswa SMK tingkat akhir dan pekerja IMK yang terdapat di Kota Batam. Total peserta keseluruhan ditargetkan sebanyak 90 pekerja IMK, dan 60 siswa SMK tingkat akhir. Sebagai bentuk inklusifitas dan kesetaraan gender, program ini juga menargetkan setidaknya 50 persen peserta program diantaranya adalah perempuan.

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» Background

Based on the data from BPS (Central Bureau of Statistics), it shows that until August 2021, the unemployment rate for vocational high schools (SMK) graduates are 11.13 percent. This number is the highest compared to other educational stages. Similarly to Batam City, where the unemployment rate for SMK is 11.20 percent, the highest compared to another level of education. Although, Batam has a lot of large industries that are able to absorb a lot of workers.

According to this, Mercy Corps Indonesia collaborating with the Caterpillar Foundation seeks to improve the quality of final-year SMK students and employees of the micro and small industries (IMK) in Batam City. The implementation is with an assessment to identify gaps in the need for skills in the workforce by providing training and module design. In the future, we will further give IMK employees and final-year SMK students training and knowledge for work under safety standards and increase their awareness of environmental sustainability.

» What We Do

Mercy Corps Indonesia, in collaboration with the Caterpillar Foundation, is implementing an Improved Workforce and Employment Readiness through Technological Digital Literacy and Post Sales Services Skills (WEDARI) Program in Batam City with a focus on capacity building and soft skills for final-year vocational high school (SMK) students and Micro and Small Industry (IMK) employees so that they can get a better career path. There are two objectives:

1. Capacity building for SMK students through training on digital technology literacy and after-sales service skills, including material on environmental impacts and access to IMK and large industries.
2. Increase the capacity of IMK's workers through training on digital technology literacy and environmental impact as well as access to medium and large industries.

» Target Area and Participants

The target participants for the WEDARI program are final-year SMK students and IMK employees located in Batam City. The total number of participants targeted is 90 IMK employees and 60 final-year SMK students. As a form of inclusiveness and gender equality, this program also targets that 50 percent of program participants will be women.